

**NORTHERN PACIFIC DIVISION
TRAINING SEMINAR
SATURDAY, NOVEMBER 6, 2010**



Seminar Welcome

Welcome! We are pleased you have chosen to join us at the NORPAC Training Seminar. This is a great opportunity for you to meet new contacts from our diverse division and establish supportive, collaborative relationships with others putting on racing events.

We encourage you to use this opportunity to share challenges, identify solutions, and have a great time. The Seminar was designed so you can attend workshops of interest and also participate in group activities to expand your network.

We want to thank our sponsors – without their support this event would not happen.

Enjoy!

Todd Butler
Area 13 Director

RJ Gordy
Area 9 Director

Schedule of Events

Registration Friday 5:00 PM – 7:00 PM Ballroom

Registration Saturday 7:30 AM – 9:00 AM Ballroom

**9:00 AM
Ballroom**

Welcome

RJ Gordy
Todd Butler

9:15 – 10:15
Workshop Sessions

SAFETY SEMINAR

ROOM

Presented by Bryan Nemy

This seminar is for those Safety Stewards that want a 3 year renewal. The course will also cover Solo Safety for new Safety Stewards. The format will include a brief overview of Safety Steward duties and responsibilities and a forum to discuss best practices at the Regional level.

Road Racing Stewards Open Session

ROOM

Presented by Gary Meeker and Jim Rogaski

Meet with the Executive Steward for NorPac Division. This will be an open discussion around SCCA road racing concerns, GCR related issues, stewards & driver concerns/issues division wide. The discussion will also include establishing good relations within your region and division.

RallyCross – How Do You DO It?

ROOM

Presented by Brent Blakley

Brent will provide regions interested in starting a RallyCross program the "how-to's". If you are an experienced RallyCrosser or someone who is interested in starting a RallyCross program – this is the workshop for you! You will learn what you need, how to get started. What equipment do you need? Where do you find a site?

Time Trials

ROOM

Presented by Dave DeBorde

10:15 – 10:30

BREAK

10:30 – 11:30

Road Racing Stewards Open Session – Continued ROOM

Safety Seminar - Continued ROOM

RallyCross Open Discussion ROOM

Time Trials Open Discussion ROOM

Buffet Lunch

Ballroom

11:45 – 12:30

*Randy Unsbee, Loud Pedal Publisher/Editor
ORSCCA Marketing/PR*

What do we market? How do we do it?

12:30 – 1:15

“Give `Em the Pickle” – What is customer service? Ballroom

Introduced by Todd Butler and RJ Gordy

This will be an entertaining session including tips to make our events more enjoyable to all participants.

1:30 – 2:30

Workshops

How to Run a Region in These Hard Times ROOM

*Presented by Dave DeBorde, Reno Region; Todd Butler, Oregon and TBD,
San Francisco*

This will be an interactive session – What is working? What are the challenges? How can we help each other through these tough economic times? How do we conduct successful events with fewer people, more complexity and less time?

Tire Rack Street Survival

ROOM

Presented by Bryan Nemy

This seminar is designed to look at regional Street Survival programs. What works and what does not. Most regions in NorPac have put on the TRSS program. It is a chance to compare notes. For those regions looking to start a program we can address the methodology to get things going and running well.

2:30 -2:45

Break

2:45 – 4:00

Town Hall

Ballroom

On the Hot Seat - Todd Butler, RJ Gordy, Bryan Nemy, Dave DeBorde and Gary Meeker

This is our opportunity to ask the important questions about the national SCCA program – what do you want to know? What do we want to influence?

6:00

No Host Cocktails

7:00

Dinner