

## *Weekend Membership Program How it Works*

Enclosed is the set of Weekend Membership forms requested and a return envelope. Please place additional orders for Weekend Membership forms with SCCA Member Services. The forms will be mailed in approximate units of fifty.

### **Cost**

- No upfront cost to regions
- Regions will be charged \$5.00 for each Weekend Membership form issued (\$5.00 per car for RoadRally ONLY)
- Regions are encouraged to charge up to \$15.00 per Weekend Membership to replace the current differences between entry fees for members and non members.
- No limit to the number of Weekend Memberships purchased.

### **Licensing**

- May be used with Regional level volunteer licenses.
- May be used by holders of competition licenses issued by non-SCCA clubs authorized in any set of SCCA competition program rules.
- Solo Canadian memberships are recognized and do not need a Weekend Membership.

### **Membership Period**

- Any consecutive five day period for any number of SCCA events during that period.

### **Joining SCCA on-site as a Regular Member**

- Please encourage Weekend Members to join the SCCA on-site as a Regular Member, at which time they can take an immediate \$15.00 discount off their national dues if a Weekend Membership was purchased.

### **Joining SCCA after the event**

- \$15.00 discount applies and is taken when any form of Weekend Membership is sent accompanying a membership application. Discount good for 60 days. Limit two \$15.00 discounts for a total of \$30.00.

### **Joining on-line**

- The new member uses the Weekend Membership form Serial Number (upper right corner) as the promotional discount code. The discount is applied to any form of SCCA membership. Discount good for 60 days. Limit two \$15.00 discounts for a total of \$30.00.

### **At-event processing**

- Ensure the entire form is filled in legibly and clearly. Difficult to read forms may not be processed correctly or at all.
- The Weekend Member retains the third (yellow) copy. This copy is the member's SCCA credential for the weekend.
- The Weekend Member sends their copy to SCCA Member Services when used in conjunction with a mailed membership application or uses the serial number as a promotional code number when joining on-line.

### **After-event processing**

- Please return the top (white) part of the form(s) to the national office using an addressed envelope provided within 72 hours of the event. There are NO EXCEPTIONS to this requirement as an invoice will be created immediately upon receipt of the issued Weekend Membership forms. Do not send money at this time.
- Regions will be invoiced for the sold memberships.
- If you would like to send an electronic file instead of the forms please contact Member Services.
- The RE or Treasurer can elect to have the Weekend Membership dues invoice applied against monthly ACH dues payments, or they can elect to have Weekend Membership dues paid as part of the ACH transfer.

Regions are encouraged to establish an active recruiting and follow-up program as an adjunct to the promotional materials sent to the Weekend Member from the national office. Regions are provided monthly electronic files to Membership Chairpersons and Regional Executives for this purpose.